

PRIVACY POLICY

Imperix commits not to share or sell customer information to any outside organization. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle personal information in accordance to this commitment.

What personal information do we collect from the visitors of our website?

When registering on our site, you may be asked to enter your name, email address or other details to help you with your experience.

When do we collect information ?

We collect information from you when you register on our site, subscribe to a newsletter or enter information on our site.

How do we use your information ?

We may use the information we collect from you when you register, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To allow us to deliver the type of content and product offerings in which you are most interested.
- To allow us to better service you in responding to your customer service requests.
- To send periodic emails regarding products and services.
- To send information regarding product updates.
- To follow up with them after correspondence (live chat, email or phone inquiries)

How do we protect visitor information ?

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. We implement a variety of security measures when a user enters, submits, or accesses their information in order to maintain the safety of your personal information. All transactions are processed through a gateway provider and are not stored or processed on our servers.

How do we use cookies ?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. They are used to help us understand your preferences based on previous or current activity, which enables us to provide you with improved services. We notably use cookies to:

- Understand and save user's preferences for future visits.
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third-party services that track this information on our behalf.
- You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Internet Explorer) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies. If you disable cookies off, some features will be disabled. It won't affect the user's experience that make your site experience more efficient and some of our services will not function properly.
- This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however, please note that if you do so you may not be able to use the full functionality

of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. You can revoke your agreement to the future collection and storage of data at any time (with <https://tools.google.com/dlpage/gaoptout?hl=en>).

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information.

How can I update my information or remove myself from your customer database (Opt-out)?

You can opt out at any time to the use of your personal information for direct marketing purposes via email, fax, telephone, or mail. We will respond to your request to access within 15 days.

Contacting Us

If there are any questions regarding this privacy policy you may contact us using the information below.

Customer service
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